

EDITOR EDITORIALS

OCTOBER

2019

TABLE OF CONTENTS

01. CONTACT INFORMATION

02. RECRUITMENT 101

03. CONTACTING NEWSPAPERS

04. IN DEPTH ON... INSTAGRAM

CONTACT INFO



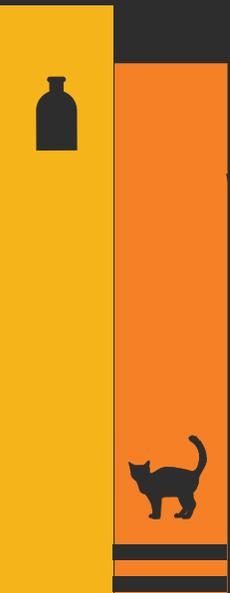
**RIVPEASE
MIDKCI**



231.675.0585



**EDITOR@MIKEYCLUB.ORG
RIVERPEASE15@GMAIL.COM**



Recruitment 101

CREATING AND USING MATERIALS FOR RECRUITMENT

One of the most important jobs you have as your club's Bulletin Editor is to use your graphic design skills and recruit members for your club. How can you do this?

Create flyers posters to advertise your clubs. You can print out copies of the flyers at your school, library, or another local business to hang out at meetings, before school, or at different events. You can put up flyers around your school with your principal's permission. When designing your materials, focus on making them aesthetically pleasing.

If you don't have the time to make materials yourself, the membership development committee created a series of flyers for you to utilize. If you're interested, contact **membership@mikeyclub.org**!



GET IN TOUCH

making those scary phone calls

Ready to take your club to the next level? Here's how:

01. Google your town's local newspaper company to find their phone number.
02. Call the newspaper company even if you're a little nervous to.
03. Introduce yourself as a highschooler who is in Key Club. (Don't forget to explain what Key Club is!)
04. Ask if they would be willing to feature your Key Club in an issue.
05. Finally, politely end the call after getting their contact information.

IN DEPTH ON INSTAGRAM

First, you have to create an account from either your computer or phone.

Once your account is set up, start liking posts related to Key Club and follow people and hashtags!

After the page gains traction, consider switching to a business account to make your account look more professional.

To seem more legitimate, consider unfollowing a few accounts. This will aide in making your follower count appear significant.

