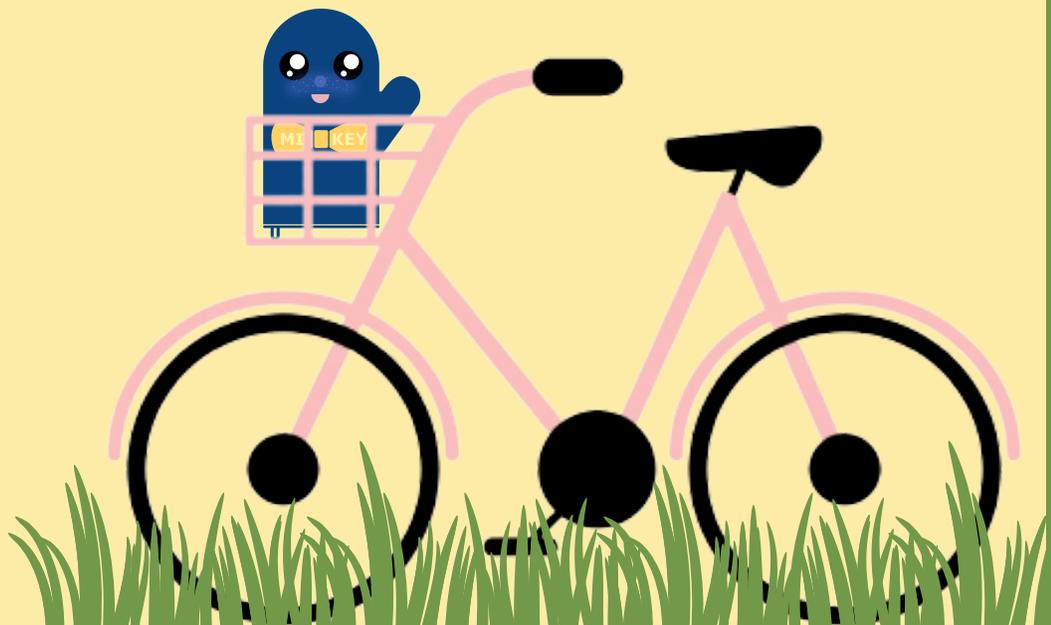


Aiko's Announcements

Official Newsletter of 2021-2022 District Editor, Aiko Major

April



April 2021 | Issue 1

Table of Contents

01 introduction

02 applications

03 social media expectations

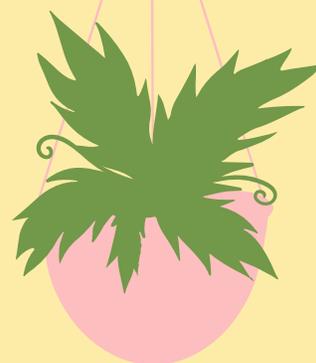
04 website

05 brand guide

06 editor request form

07 bike-a-thon

08 contact info.



introduction

Hi Mighty Michigan Key Clubbers!

My name is Aiko Major and I have the honor of serving as your 2021-2022 district editor for michigan! I am currently a junior at Okemos High School (division 7) where I was also the immediate past Bulletin Editor. Additionally, I served on the district board as the kiwanis family relations chair. I am super excited to get to know and work with all of you so please don't hesitate to reach out to me if you have any questions at all or would just like to talk!

Warmly,

Aiko Major



applications

District Board Applications due April 20th!

Do you know anyone that loves key club and would like to run for a higher position? Then tell them to apply to district board!

***If they are from a club in a division currently without an ltg:**

lieutenant governor

Lieutenant Governors act as a liaison between the District Board and the key clubs in their division.

open positions

Division 1 Division 4 Division 5
Division 6 Division 9 Division 10
Division 11 Division 14 Division 15

If they hold an elected club board position for 2021-2022:

committee chair

Committee chairs lead one of six committees that all improve midkci in a specific way.

open positions

kfam relations mem-dev
int'l partners events co-chairs
projects chair club building

Find applications at mikeyclub.org > APPLICATIONS

*If you are from a club with an ltg, you can run for an ltg position in another division, but someone residing in that division would be preferred.

social media

my goals:

for me

create at least three graphics a month to post

create graphics that are requested from the "editor request form"

utilize all forms of social media to get in contact with different groups of people

for you (d-board)

post at least 3 times per month (make sure it's key club related)

post on your story/feed when you release a newsletter

follow @midkci, all members of the e-board, all lieutenant governors and committee chairs

what you should have posted

- introduction post
- application announcement post
- ERF announcement post
- "What is District Board" post

website

If you haven't updated your information on the website.
you've come to the right place!

1. Go to [wix.com](https://www.wix.com)
2. Log-in using your [mikeyclub.org](https://www.mikeyclub.org) email account
3. Hover over the website labelled: "MDKCI" with the domain name: "<https://www.mikeyclub.org/>"
4. Click "Select & Edit Site"
5. In the upper-right corner, click: "Site Actions"
6. From the dropdown menu, click: "Edit Site"
7. In the upper-left corner, click: "Page: HOME"
8. From the menu, click: "LIEUTENANT GOVERNOR"
9. From there you should be able to update your: image, name, phone, email, and biography

If you have already updated your information, you can skip these steps, but remember to add your newsletters!

brand guide



midkci colors

key club colors



Fredoka One

Tenor Sans

Abhaya Libre

Amiko

LOVELO

Sanchez

midkci fonts

Myriad Pro

Garamond Premier Pro

Century Gothic

Goudy Oldstyle

Verdana

Abril Display Italic

key club fonts

click on these two links for more informations and to

download the graphics!

[midkci promotional material](#)

[key club promotional material](#)

Please follow the brand guide for at least 10% of any key club design (ex. newsletters and committee kits)

[cheat sheet](#)

editor request form

Do you have an event that you would like to advertise but you don't have the time to create it?

Then, fill this out: [editor request form](#)

I will do my very best to keep up with requests so I hope that creating graphics is no longer a reason for you not to advertise any events that you would like to complete!

This doesn't mean that you shouldn't make your own designs! I hope that you will try to make at least a few designs for yourself, it can be a lot of fun!



bike-a-thon

Bike-a-thon district event this spring-summer!



what is the bike-a-thon?

Cyclists bike a course outdoors collecting at least 3 pledges from sponsor per completed mile. All the proceeds will be donated to a cause such as Greenpeace!

how to get your club involved?

Email treasurer@mikeyclub.org to show that you would like to work with the district level on marketing and logistics!



There will be a zoom meeting at the end of April to discuss logistics!



contact info

If you have any questions at all please don't hesitate to contact me. I'm here to help!



editor@mikeyclub.org



(517) 455 8443



[@mikeyeditor](https://www.instagram.com/mikeyeditor)



[@MikeyMitten](https://www.snapchat.com/add/MikeyMitten)



[@MikeyMitten](https://twitter.com/MikeyMitten)



Additionally, if you need any help designing your newsletter or anything, I would gladly help!